



# Which Major is Right for Me?

Explore the **six majors** you can earn at the School of Business Admin.

## ACCOUNTING

Math, trends, and patterns in numbers... If those things excite you, consider a career in accounting! Accounting majors tend to be **detail-oriented**, good at **crunching numbers**, and passionate about **numerical analyzations**.

### YOU'VE GOT TO TRY THIS CLASS!

In **Accounting for Big Firms**, you'll have the opportunity to create balance sheets for Fortune 500 companies like Apple, Starbucks, and Amazon!

**"I'M SOMEONE WHO'S ALWAYS CHECKING MY STOCKS—THAT'S WHY I HAD THE BEST TIME IN INTRO TO FINANCE!"**

*-Joshua Deonarine, AU Finance Major*

## FINANCE

Finance majors have it all: **financial planning**, **budgeting**, **problem-solving**, and **investing**. If you're someone who thinks ahead and is conscious about money, consider majoring in finance!

## INTERNATIONAL BUSINESS

If you can picture yourself doing business in Paris... consider studying international business! As an international business major, you'll learn to **adapt business concepts** to other countries' **financial, sociopolitical, economic, and legal systems**—so cool!

### BONJOUR! HOLA! ПРИВЕТ!

Fluency in another language greatly **enhances your opportunities** as an international business major. Good thing AU has **double major options** for learning languages!

# 11%

projected **job growth** over the next 10 years

Source: U.S. Bureau of Labor Statistics

## INFORMATION SYSTEMS

01001000 01100101 01101100 01101100 01101111 00100001! If you're someone who's into **computers, data, and software**, information systems would be an exciting path for you! Competence in technology is needed in nearly **every industry**, meaning the possibilities for you are **endless**.

## MARKETING

If you have an eye for **design**, an interest in **research**, and you keep up with **#trends**, consider marketing! In this major, you'll study **advertising, consumer behavior, marketing strategies, research** and more!

**"CONSUMER BEHAVIOR WAS SUCH AN INTERESTING CLASS. I GOT TO STUDY HOW DECEPTIVE ADVERTISING WORKS IN THE FOOD INDUSTRY!"**

*-Jack Proctor, AU Marketing Major*

### THIS. CLASS. IS. LIFE. CHANGING.

In **Leadership Development**, you'll learn how to become a leader in every aspect of your life—from managing personal relationships to the biggest dynamics in a business setting.

## MANAGEMENT

If you're a **people person**, good at **solving conflict**, and a **natural leader**, consider studying management! As a management major, you'll learn the ropes to **strong leadership** and **interpersonal skills**. Managers are a must-have in the business world!