

Potential Class Schedule

For a **marketing major** at Andrews University

Total Credits: 125

Freshman Year

Fall Semester

Intro to Business	1
Communication Skills	3
College Writing I	3
Intro to Innovation & Entrepreneurship	3
Foundations of Info Tech	3
God & Human Life	3
Total credits	16

Spring Semester

Wellbeing 360	3
Business Software Applications	3
College Algebra for Business	3
Intro to Psychology	3
Nutrition	3
Nutrition Laboratory	1
Total credits	16

Sophomore Year

Fall Semester

Principles of Accounting I	3
Principles of Macroeconomics	3
College Writing II	3
Intro to Philosophy	3
Elective	3
Sustainable Business Planning	1
Total credits	16

Spring Semester

Principles of Accounting II	3
Principles of Microeconomics	3
Principles of Marketing	3
Elementary Statistics	3
Consulting Project Planning	1
Personal Spirituality & Faith	3
Total credits	16

Junior Year

Fall Semester

Principles of Management	3
Career Services Development	1
Business Finance	3
Worldviews, Cultures, and Gods	3
Consumer Behavior	3
International Marketing	3
Total credits	16

Spring Semester

Business Law	3
Int'l Environment of Business	3
Integrated Marketing Communications	3
Religion & Ethics in Modern Society	3
Marketing for Social Change	3
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Total credits	15

Senior Year

Fall Semester

Operations Management	3
Marketing Research	3
Retailing	3
Elective	3
Elective	3
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Total credits	15

Spring Semester

Business Strategies & Decisions	3
Marketing Management	3
Brand Management	3
Doctrines of Adventist Faith	3
Elective	3
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Total credits	15